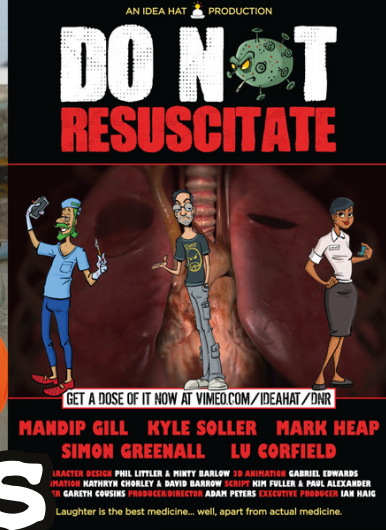




Adam Peters

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CAREER HIGHLIGHTS

- Producer/Director of 2024 Best World Animation (DNR) at Animate Online
- Scriptwriter on 2024 Broadcast Best Preschool Series (123 Number Squad)
- Six-page career retrospective interview in Retro Gamer magazine (Feb 2026)
- Writer/producer of 1000+ TV episodes and a similar number of press articles
- Shortlisted for 2000 Best Children's Entertainment BAFTA (lost to Ant & Dec)
- Editor/publisher of world's longest-running roller derby magazine (Turn Left)
- Digital marketer, YouTube presenter, graphic designer, journalist and writer

AREAS OF EXPERIENCE

- **WRITING:** Impeccable English with a background in magazines and TV scripts
- **EDITING:** Decades of professional experience in audio, video and text editing
- **DESIGN:** Image creation and page layout across print and online platforms
- **MANAGING:** Overseer of projects from start to finish with teams of one to 100
- **ADMIN:** Ran all aspects of a London company's Brighton office for 10+ years
- **NEGOTIATION:** Voice artists like Tom Baker & Hugh Laurie bagged at low rates
- **MARKETING:** Online and print PR work that drove growth for local businesses
- **MENTORING:** Now tutoring for the UK's top film school & other organisations
- **DEVELOPMENT:** Creator of hundreds of formats for TV, online, commercial etc

SOFTWARE AND SKILLS

- Video editing via **Premiere Pro** plus audio production on **Pro Tools & Audition**
- Decades of graphic design/DTP work on **InDesign, Photoshop** and other apps
- Construction of **Wordpress** sites and usage of social media analytics and **SEO**
- General office skills inc budgeting (**Excel**) and deck creation using **Slides/PP**
- Project management methodologies include **PRINCE2, Scrum** and variations
- Royal Television Society **Mini MBA** in Film, TV & Streaming in progress (2026)

CURRENT FREELANCE ROLES

- ▶ **National Film & TV School:** Tutor/marker on the Masters in Creative Business
- ▶ **Royal Television Society:** Marking for the Mini MBA in Films, TV & Streaming
- ▶ **Screen Ireland:** Final submission marker for the Creative Business Programme
- ▶ **Idea Hat:** Various development roles and Producer/Director of **watchdnr.com**
- ▶ **Future Publishing:** Return to first employer, initially as writer on **Retro Gamer**
- ▶ **Turn Left:** Editor and publisher of the world's longest-running roller derby mag
- ▶ **Fact Me Up:** Presenter/producer of YouTube series on quirky Brighton history

PAST FREELANCE ROLES

- ▶ **Development Producer (1995-2024):** Developing TV formats and pitch decks across several genres (primarily factual, children's and CG animation) for around a dozen companies, including **Soho Studios Entertainment**, **Money Management**, **Back2Back**, **Ivy House Films**, **Flying Elephant**, **Planet 24** and many co-producers
- ▶ **Journalist (1988-2024):** Hundreds of articles for companies including Future and EMAP. These were for a dozen video games mags (eg **PlayStation Plus**, **Amiga Power**, **PC Review**, **Total Nintendo & Pixel Addict**), plus lifestyle (**Just Seventeen & Sky**), arts/music (**Brighton Source**) and sports (**Lead Jammer & Inside Line**)
- ▶ **Scriptwriter (1995-2023):** Preschool series written for include **Pip Ahoy** (CHF Media) and award-winning **123 Number Squad** (Omens Studios). Additionally, a film script funded by the **UK Film Council** and a wealth of development scripts
- ▶ **Other roles (1991-2022):** Digital marketing for local businesses, freelance graphic design for High Street magazines, website creation for niche groups, etc

FULL-TIME ROLES TO DATE

- ▶ **Moonbug (2021):** Series Producer of **Arpo: Robot Babysitter** launch episodes
- ▶ **Impossible Television (1997-2013):** Full-time creative lead and also Brighton studio manager across the company's history. Producer of circa 1,000 episodes; script editor and audio designer for most and writer of 300+. Largely preschool CG animation for C5 (eg **The Beeps**, **Castle Farm**, **Gaspard & Lisa** and **BirdBath**) and late night for C4 (**Motel**). Also animated ads for **Hubba Bubba**, **Heinz** and others
- ▶ **Mirror Group (1995-1996):** Lead writer of 120-episode CG series **Boyband**
- ▶ **Hewland (1994-1995):** Writer on David Walliams' first sitcom **BTV**. Poached to write entire series of flagship CITV celeb sitcom **The Geeks** (Boyzone, East 17, etc)
- ▶ **Dennis Publishing (1993):** Staff writer across **Game Zone & Sega Zone** mags
- ▶ **Future Publishing (1991-1992):** Staff writer (de facto Deputy Ed) on **Amstrad Action**. Responsible for flatplanning, commissioning, reader interaction and more