

# **ADAM PETERS**

**CONTENT PRODUCER | SCRIPTWRITER | JOURNALIST | TUTOR**  
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## **PERSONAL STATEMENT**

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Vastly experienced media professional who has overseen 20+ series (mostly CG animation) for broadcasters and online platforms. Skilled at every stage of content production; from concept creation and budgeting, through talent sourcing, project/team management, script/audio/video editing, stakeholder liaison and final delivery. Great at mentoring younger team members, a skill recently transferred into tutoring at NFTS. Very tech savvy, having started out as a computer industry journalist, with a good knowledge of the latest technologies and digital spaces. Shortlisted for Best Children's Series BAFTA. Also experienced in publishing, graphic design, digital marketing for businesses and community groups, YouTube production and more.

## **KEY SKILLS**

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### **MANAGEMENT**

- Project manager/product owner across dozens of digital projects including around 1,000 episodes for TV.
- Either sole producer or one of a duo typically working with/overseeing 10-50 full time and freelance staff.
- Co-developer/user of in-house techniques that are almost identical to formalised Scrum/Lean/Agile.
- Skilled at sourcing, mentoring and growing new talent (full-time and freelance) within the industry.

### **WRITING**

- Accomplished professional writer across multiple media; television, online, magazines, mailshots, etc.
- Skilled at writing for all age groups from preschoolers through older children to youths and adults.
- At home with a whole range of genres and markets/clients from narrative to factual to commercial.

### **EDITING**

- Audio editor/mixer (from start to finish) of hundreds of episodes for television and other platforms.
- Video editor on multiple series for television, YouTube and other digital/streaming platforms.
- Editor, sub-editor and graphic designer for print and digital magazines, websites, social media and more.

### **COMPUTING**

- Skilled on PC/Mac with Pro Tools, Premiere Pro, InDesign, Photoshop, Illustrator, Final Draft and Frame.
- Manager of social media accounts and Wordpress sites using Google Analytics, CMS, SEO techniques, etc.
- Vast experience of productivity software inc Google Sheets/Docs, Word, Excel, Slack, Teams and more.

### **CREATION**

- Creative self-starter with decades of experience in originating and pitching projects to potential clients.
- Skilled across the entire production pipeline from forming the initial idea to delivering the final product.
- Producer of hundreds of projects across various media/genres, all delivered on time and within budget.

### **TEAMWORK**

- Well versed in working within a whole range of project sizes from one person to several hundred.
- As good at taking direction as giving it and flexible enough to slot in at whatever level is required.
- Adept at working across both internal and external stakeholders to ensure the best possible outcome.

### **ORGANISATION**

- Skilled at administrative tasks such as dealing with customers/clients and logging physical/digital assets.
- Substantial financial experience including budgeting, cashflow forecasting, invoice processing and more.
- Expert in negotiating with and managing all external staff on a project (eg writers, actors, composers).
- Recently began teaching creative development, budgeting and scheduling at the UK's top film school.

# WORK HISTORY

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## FREELANCE TELEVISION WORK

**2013-PRESENT**

- 2022-Present: Producer/Director on *Do Not Resuscitate* (2024 AniMate Best World Animation) at Idea Hat.
- 2021-Present: Development Producer on dozens of TV formats (CG, live action, adult, kids) at Idea Hat.
- 2021-Present: Scriptwriter on *123 Number Squad* (2024 Broadcast Best Preschool Series) at Omens Studios.
- 2021: Producer on launch episodes of *Arpo Robot Babysitter* (CG preschool show) for Amazon/Moonbug.
- 2018-Present: Development Writer/Producer for Soho Studios, Silver Star, Money Management and others.
- 2013-2020: Scriptwriter on multiple series of Cosgrove Hall preschool CG shows *Pip Ahoy!* & *Magic Marlon*.

## FREELANCE OTHER WORK

**1988-PRESENT**

- 2023-Present: Tutor/mentor on MA in Creative Business at the National Film and Television School (NFTS).
- 2017-Present: Presenter/Producer of *Fact Me Up* (YouTube series) and writer of an upcoming comedy book.
- 2013-Present: Writer/Editor/Publisher of *Turn Left*, the world's longest running roller derby magazine.
- 2010: Creator and co-writer of *They're All Out To Get Hugh*, a fully funded UK Film Council movie script.
- 2006-Present: Design, PR and marketing for many local venues/groups for both print and digital platforms.
- 1988-Present: Writer on gaming/sports magazines. Publisher of various mags. Manager of several websites.

## IMPOSSIBLE TELEVISION

**1998-2013**

- Full-time Writer/Producer for 15 years, overseeing the company's head office in Brighton for most of this.
- Writer of 200+ CG TV episodes, Script/Editor of 500+ and Producer/Series Producer of circa 1,000.
- Producer of C5 preschool series including *MechaNick*, *Bird Bath*, *The Beeps*, *Angels of Jarm* & *Castle Farm*.
- Shortlisted for Best Children's Entertainment Programme BAFTA in 2000 (beaten by Ant & Dec).
- Audio Producer on *The WotWots (UK)* & *Gaspard and Lisa*. Designer of the company's pitch materials.
- Writer/Producer of C5's older children's series *TooMuchTV* (BAFTA nominated) and *Audrey & Friends*.
- Also wrote/produced several adult CG shows for C4: *Motel*, *Ginger's Secrets*, *Sexbar* & *Pen Monkeys*.
- Writer/Producer of E4 webtoon *Doghouse* and serial ads for MTV (Heinz) & Nickelodeon (Hubba Bubba).
- Development Producer/Writer on 100+ other projects (preschool, children's & adult) including live action.

## MIRROR TELEVISION

**1996-1997**

- Full-time Scriptwriter on *Boyzband* (120 episode children's CG series) & *Eva's 70s Pop Show* (L!VE TV).

## EMAP ELAN/EMAP METRO/EMAP IMAGES

**1995-1997**

- Writer/Director of weekly photo love stories (plus vox pops & features) for teen girl mag *Just Seventeen*.
- Monthly main feature writer for *PlayStation Plus*, roving reporter for *PC Review*, lifestyle articles for *Sky*.

## PLANET 24

**1995-1996**

- Freelance Development Producer creating, refining and reworking numerous children's TV series proposals.

## HEWLAND INTERNATIONAL

**1994-1995**

- Full-time sole writer of entire first series of CITV flagship show *The Geeks* (a live action celebrity sitcom).
- Full-time Scriptwriter/Researcher on *BTV* (Sky One live action teen sitcom starring David Walliams).

## FUTURE PUBLISHING/DENNIS PUBLISHING

**1988-1994**

- Freelancer turned full-time Staff Writer (de facto Deputy Editor) on computer magazine *Amstrad Action*.
- Full-time Staff Writer (later freelancer) working across both *Sega Zone* & *Game Zone* video games mags.
- Additional freelance video games reviews and features for *Amiga Power*, *Super Play* & *Total Nintendo*.

## EDUCATION

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## HAMPTON SCHOOL/ESHER COLLEGE/UNIVERSITY OF EAST LONDON

**1981-1991**

- Studied for BA (Hons) in the Social History of Football alongside Students' Union media and welfare roles.
- A-Levels in Sociology, History & Theatre Studies whilst also editing and publishing the college magazine.
- Seven O-Levels including English Language grade A, Maths grade B and Advanced French for Business.